

Adobe® Acrobat® 7.0

TOPICS

- 1 Introducing Adobe Acrobat 7.0
- 2 Benefits
- 3 Security
- 4 Accessibility
- 4 Standards technology
- 4 Availability
- 5 Upgrading and support
- 6 System requirements

Introducing Adobe Acrobat 7.0

Think you know Adobe Acrobat? Think again. Adobe Acrobat 7.0 software takes you beyond PDF creation with advanced tools to help you reliably share documents, efficiently manage and participate in reviews, and protect information.

Top new features and benefits of Adobe Acrobat 7.0

The Acrobat 7.0 product family offers an exciting array of new features and significantly enhanced capabilities to help you better create and combine Adobe PDF documents, manage and participate in reviews, and protect document security. New and enhanced features allow you to:

- Extend document reviews to users of free Adobe Reader® 7.0 software (Acrobat 7.0 Professional only)
- Access new and improved commenting capabilities to streamline document reviews
- Build professional-looking, intelligent XML-based Adobe PDF forms with Adobe LiveCycle™ Designer software (included with the Windows version of Acrobat 7.0 Professional)
- Organize and quickly find information in PDF files located on your computer, your network, or the Web
- Convert Microsoft Outlook e-mails or entire e-mail folders to an Adobe PDF document with attachments, links, and automatically generated bookmarks that sort e-mails by sender, date, subject, and folder
- Attach a range of file types to Adobe PDF documents for easy access to information
- Add customized headers, footers, watermarks, and backgrounds that keep the size and position you assign them, even when they're printed
- Transform custom properties within Microsoft Visio files into PDF object data
- Use new preflight and prepress tools to better prepare Adobe PDF documents for print
- Create named policies so that you can easily apply security features to documents
- Author Adobe PDF files that include inline Universal 3D (U3D) objects and view U3D content with any of the Acrobat family products

To learn more about what's new in the Adobe Acrobat 7.0 product family, visit www.adobe.com/products/acrobat/main.html.

Q: Which product in the Adobe Acrobat 7.0 family is right for me?

A: It depends on your business needs.

- **Acrobat 7.0 Professional** is ideal for business, creative, and technical professionals who need to manage complex reviews or reliably share specialized application content. As the most advanced product in the Acrobat 7.0 family, Acrobat 7.0 Professional provides essential tools to create and combine electronic documents, build forms, manage reviews, and secure information.
- **Acrobat 7.0 Standard** offers reliable ways for business professionals to create, combine, protect, comment on, and share Adobe PDF documents.
- **Acrobat Elements** helps business professionals create reliable Adobe PDF documents from within popular business applications.
- **Adobe Reader** is free, downloadable software that lets you view and print Adobe PDF documents.

Compare product features by visiting www.adobe.com/products/acrobat/matrix.html.



Q: Is there a tryout version of Acrobat 7.0 Professional?

A: No. A tryout is scheduled to be available in the early part of 2005. However, you can take a tour of Acrobat 7.0 Professional by visiting www.adobe.com/products/acrobat/pdfs/acrobat7_tour.pdf.

Q: If I have Adobe Reader software, why do I need Adobe Acrobat 7.0 software products?

A: While Adobe Reader is a global standard for viewing and printing PDF files, Acrobat 7.0 products let you convert any printable document to a reliable Adobe file; combine multiple files into a single, polished Adobe PDF document; manage reviews and comment on documents with familiar tools; protect information; and create intelligent Adobe PDF forms.

For more information on the Acrobat 7.0 product family, visit www.adobe.com/products/acrobat.

Benefits

Q: How can Acrobat 7.0 help me get my work done?

- A:** Workgroups can use Acrobat 7.0 and Adobe PDF to manage a range of essential business activities.
- Share documents reliably by converting any printable electronic or scanned paper document to an Adobe PDF file that precisely represents the original document.
 - Better organize, consolidate, and access information by combining multiple files—including presentations, contracts, proposals, e-mails, Web pages, spreadsheets, and more—into a single, polished Adobe PDF document.
 - Speed up electronic document reviews by using Adobe Acrobat 7.0 Professional to allow all team members to comment on and mark up both text and drawings by turning on familiar tools for those using the free Adobe Reader 7.0 software.
 - Easily manage the review process using simple ways to collect, organize, and incorporate electronic feedback so that you don't have to waste time interpreting handwriting; untangling conflicting rewrites; or sorting through comments embedded in e-mails, voice mails, and faxes.
 - Control document security by applying password protection, using digital signatures and certificates, and limiting whether recipients can view, print, modify, or extract document content.
 - Streamline form processes by using Adobe LiveCycle Designer (included with the Windows version of Acrobat 7.0 Professional) to create intelligent, XML-based Adobe PDF forms with embedded business logic that anyone can view, fill out, and submit electronically with Adobe Reader 7.0.

Q: What does Acrobat 7.0 Professional offer to business professionals?

- A:** Acrobat 7.0 Professional helps business professionals get work done. Whether you're in marketing, engineering, legal, finance, HR, or IT, Acrobat 7.0 Professional can help you create electronic documents that can be viewed by anyone, using Adobe Reader, organize information in an easily searchable format, streamline document reviews, and tightly control document security.
- Share information reliably by converting any printable electronic or scanned paper document to an Adobe PDF file that precisely represents the original document.
 - Better organize, consolidate, and access information by combining multiple files—including presentations, contracts, proposals, e-mails, Web pages, spreadsheets, and more—into a single, polished, and searchable Adobe PDF document.
 - Speed up electronic document reviews by giving team members who use Adobe Reader familiar commenting and markup tools and having easy ways to collect, organize, and integrate feedback.
 - Tightly control who has access to documents and what they can do with them.
 - Streamline form processes by creating intelligent, XML-based Adobe PDF forms with embedded business logic that anyone can view, fill out, and submit electronically with Adobe Reader 7.0.

For more information on how Acrobat 7.0 Professional can help business professionals get work done, please visit www.adobe.com/products/acrobat/desktopsolutions.html.

Q: What does Acrobat 7.0 Professional offer to creative professionals?

A: Acrobat 7.0 Professional helps designers, print production artists, and printers increase efficiency across the creative workflow—from Adobe PDF file creation to document review, prepress, and printing.

- Create Adobe PDF documents from specialized applications, such as Adobe InDesign®, Adobe Photoshop®, or QuarkXPress™, and share those documents with team members without requiring them to own the original applications.
- Access extensive preflight and prepress tools to prepare documents directly for print
- Combine a wide variety of documents into a single, consolidated, searchable package that is easy to distribute and archive.
- Participate in document reviews and allow team members using Adobe Reader to comment on text, designs, and illustrations using familiar review and markup tools.

For more information on how Acrobat 7.0 Professional simplifies creative work, and to see how other creative professionals are using Acrobat products, visit www.adobe.com/products/acrobat/creativepro.html.

Q: What does Acrobat 7.0 Professional offer to technical and engineering professionals?

A: Acrobat 7.0 Professional can transform the way technical and engineering professionals create, share, review, and protect documents. It gives team members a reliable, cost-effective way to access information created in specialized applications and provides the tools they need to participate in document reviews.

- Convert complex files—such as Autodesk® AutoCAD®, Bentley MicroStation, and Microsoft Visio files—into Adobe PDF documents for easy distribution, review, and markup.
- Construct intelligent, XML-based Adobe PDF forms that can validate data, perform calculations, and allow you to export data to spreadsheets for analysis.
- Bind project information and drawings into a single, searchable Adobe PDF file for easy distribution, collaboration, and archiving.
- Redline complex engineering documents and add notes using professional commenting and markup tools, including callout and dimension lines.
- Apply password protection, digital signatures, and digital certificate services to restrict access to documents and help prevent unauthorized changes.

For more information on how Acrobat 7.0 Professional simplifies technical and engineering work, and to see how other engineering professionals are using Acrobat products, visit www.adobe.com/products/acrobat/engineering.html.

Security

Q: How does Acrobat 7.0 protect electronic documents?

A: Acrobat 7.0 helps you protect electronic documents inside and outside the firewall—online and offline—with advanced security capabilities.

- Limit access to documents with password protection.
- Restrict the ability to print, copy, modify, or extract content from a document.
- Use digital signatures and digital certificates with public key infrastructure (PKI) technology to help ensure document authenticity and preserve document integrity.
- Protect documents with 128-bit encryption technology that uses the Advanced Encryption Standard (AES) endorsed by the U.S. government.

When used in conjunction with Adobe LiveCycle Policy Server software Acrobat 7.0 enables users to set and modify security policies dynamically, even after documents have been sent beyond the firewall. Grant or revoke access to documents, create and change document expiration dates, and generate an auditable record to help meet regulatory requirements.

For more information about Adobe LiveCycle Policy Server, visit: www.adobe.com/products/server/policy/main.html.

Accessibility

Q: Can Acrobat 7.0 help create files that are accessible to people with disabilities?

A: Yes. Acrobat 7.0 helps improve accessibility by offering the ability to create tagged files. A tagged file preserves not only the original document's content but also crucial information about the underlying structure of the file, such as chapters and sections. Tagged files work with standard synthesis capabilities and screen reader software to make documents more accessible to people with a range of disabilities, including blindness or low vision.

Acrobat 7.0 can create tagged files quickly and easily, and it can find and fix tagging problems in a PDF file to help meet visual accessibility requirements mandated by governments around the world.

For more information on Acrobat solutions for accessibility, visit www.adobe.com/products/acrobat/solutionsacc.html.

Standards technology

Q: What PDF standards does Acrobat 7.0 support?

A: Acrobat 7.0 supports two ISO standards for PDF: PDF/X and PDF/A (draft). These formats are based on the Adobe PDF specification and include features developed for specific uses.

PDF/X facilitates the reliable delivery of press-ready, high-end color advertisements. Acrobat 7.0 extends the existing support of PDF/X to the most current release of the PDF/X ISO standard. With Acrobat 7.0 Professional, users can check for PDF/X compliance and embed information in PDF documents, providing a compact method of communicating information about document trouble spots to a service provider.

PDF/A (draft) supports the long-term archiving of digital records. Many organizations have participated in the development of this standard, including the National Archives and Records Administration (NARA) and the United States court system. PDF/A is expected to be declared a formal ISO standard by the spring of 2005. Acrobat 7.0 can create and preflight documents that are PDF/A draft compliant.

For more information on Adobe PDF and PDF standards, visit www.adobe.com/products/acrobat/adobepdf.html.

Q: How does Acrobat 7.0 support XML?

A: The Windows® version of Acrobat 7.0 Professional includes Adobe LiveCycle Designer, a point-and-click tool that allows organizations to create intelligent, XML-based Adobe PDF forms. Adobe LiveCycle Designer lets you drag and drop XML schemas onto form fields to help facilitate the exchange of form data with back-end computer systems.

By integrating Acrobat 7.0 with Adobe LiveCycle server products, organizations can route XML form data back into core applications automatically, avoiding time-consuming and error-prone rekeying.

For more information about Acrobat support for XML, visit www.adobe.com/enterprise/xml.html.

Availability

Q: How do I order Acrobat 7.0?

A: Order Acrobat products through the Adobe Authorized Reseller channel or through the Adobe Store. To find the reseller nearest you, visit: http://store.adobe.com/store/customerregistration/other_places.jhtml. Or visit the Adobe Store at <http://store.adobe.com/store/main.jhtml>.

Q: Does Adobe offer volume licensing?

A: Yes. Whether your organization is a large corporation, small business, educational institution, or government agency, you can increase your purchasing power when you order Adobe products in volume through the Adobe Open Options license programs. For more information, visit www.adobe.com/store/general/openoptions/main.jhtml.

Q: Does Adobe offer education discounts on Acrobat products?

A: Yes. To learn more about special pricing for students and educational institutions, visit www.adobe.com/education/main.html.

Q: Does Adobe have tools to help IT administrators customize and deploy Acrobat or Adobe Reader enterprise-wide?

A: Yes. Adobe has many tools and resources available to help you with customization and deployment. Details can be found on the Adobe Web site at www.adobe.com/products/acrobat/it.html.

Q: What is activation, and why is it important?

A: Activation is a simple, process during product installation that allows users to begin using the application. Activation helps prevent casual, unauthorized copying of software. For more information on activation, visit www.adobe.com/activation.

Upgrading and support

Q: I already own a previous version of Acrobat. How can I upgrade to Acrobat 7.0?

A: If you own Acrobat 4.0, 5.0, or 6.0 and would like to upgrade to Acrobat 7.0 Standard or Acrobat 7.0 Professional, you have a variety of options.

In North America, visit www.adobe.com/support/main.html or call North America Acrobat Customer Service at 800-272-3623. Outside North America, visit www.adobe.com/support/intlsupport.html.

Q: I recently purchased Acrobat 6.0. Is there a way to upgrade to Acrobat 7.0 without paying the full upgrade price?

A: Yes. If you purchased Acrobat 6.0 recently, you might qualify for a free upgrade to Acrobat 7.0. To find out if you qualify, visit www.adobe.com/support/main.html or call North America Acrobat Customer Service at 800-272-3623. If you're outside North America, visit www.adobe.com/support/intlsupport.html.

Q: Are previous versions of Acrobat still available to purchase?

A: No. Adobe Acrobat 7.0 Professional and Acrobat 7.0 Standard will replace previous versions of Acrobat Professional and Acrobat Standard.

Acrobat Elements 7.0 will be available in mid-2005 and will replace previous versions of Acrobat Elements. You can continue to license the current version until then.

The version of Adobe Reader available to download is dependent on the version of the operating system that you have installed. For details, see the Adobe Reader system requirements www.adobe.com/products/acrobat/acrrsystemreqs.html.

Q: What support options are available for Acrobat products?

A: Registered owners of the latest version of Acrobat are eligible to receive person-to-person support on issues related to installation and product defects. There is no charge for this service. The only cost is that of the telephone call.

Additional support information—including worldwide telephone support numbers, Knowledgebase articles, tutorials, user forums and more—is available at www.adobe.com/support/main.html.

Adobe plans to continue to provide limited technical support support for its legacy products through its Web site.

Q: How do I get customer support?

A: In North America, visit: www.adobe.com/support/main.html or call North America Acrobat Customer Service at 1-800-272-3623. Outside North America, visit www.adobe.com/support/intlsupport.html.

Q: What other support programs exist to help answer product questions?

A: Adobe offers flexible Expert Support programs to provide customers with direct access to the people who know Adobe products best. Whether you own multiple Adobe products or just one, work alone or with a group, there's a plan that's right for you. For more information, visit www.adobe.com/support/expert_support/main.html.

System requirements

Q: Where can I find system requirements information?

A: Visit the product pages on the Adobe Web site for system requirements information:

Acrobat 7.0 Professional: www.adobe.com/products/acrobatpro/systemreqs.html

Acrobat 7.0 Standard: www.adobe.com/products/acrobatstd/systemreqs.html

Acrobat Elements: www.adobe.com/products/acrobatel/systemreqs.html

Adobe Reader 7.0: www.adobe.com/products/acrobat/acrrsystemreqs.html

Q: Mac OS X already provides PDF file creation capabilities. If I'm running Mac OS X, why do I need Acrobat 7.0 software?

A: Mac OS X offers the ability to create a PDF document quickly through the print dialog box. But Acrobat 7.0 Professional lets you do much more than just create PDF files. With Acrobat 7.0, you can:

- Share documents more securely and reliably
- Combine files from multiple applications into a single, polished, and searchable document
- Easily collect feedback and manage document reviews
- Control access to documents to help preserve authenticity and integrity
- Prepare documents for print with advanced preflight and prepress tools

Q: Do Acrobat 7.0 Professional and Acrobat 7.0 Standard run natively in Mac OS X?

A: Yes. To run Acrobat 7.0 Professional or Acrobat 7.0 Standard, you need Mac OS X v.10.2.8 or 10.3. For additional system requirements, visit www.adobe.com/products/acrobat.

Q: Is Acrobat 7.0 Professional available in the Adobe Creative Suite?

A: Yes. Adobe plans to include the full version of Acrobat 7.0 Professional in the Adobe Creative Suite Premium 1.3, which is scheduled to ship in North America by the end of 2004. The Adobe Creative Suite is a complete design environment that combines some of Adobe's leading professional tools including Acrobat, Adobe Photoshop CS, Adobe Illustrator® CS, Adobe InDesign CS, and Adobe GoLive® CS software (Acrobat and GoLive available only in Premium edition).

Adobe helps people create, manage and deliver the highest quality digital content in the world. Better by Adobe™

Adobe Systems Incorporated
345 Park Avenue, San Jose, CA 95110-2704 USA
www.adobe.com

Adobe, the Adobe logo, Acrobat, Adobe LiveCycle, GoLive, Illustrator, InDesign, Photoshop, Reader, and "Better by Adobe" are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Mac and Mac OS is a trademark of Apple Computer, Inc., registered in the United States and other countries. AutoCAD and Autodesk are either registered trademarks or trademarks of Autodesk, Inc., in the USA and/or other countries. Windows is either a registered trademark or a trademark of Microsoft Corporation in the United States and/or other countries. All other trademarks are the property of their respective owners.

© 2004 Adobe Systems Incorporated. All rights reserved.
Printed in the U.S.A.

95003915 11/04

